



Walla Walla Valley Metropolitan Planning Organization/ Sub-Regional Transportation Planning Organization

MEMORANDUM

DATE: August 26, 2020
TO: Policy Board
FROM: Andrea Weckmueller-Behringer, Executive Director
SUBJECT: Weighting Factors for 2045 Plan Projects

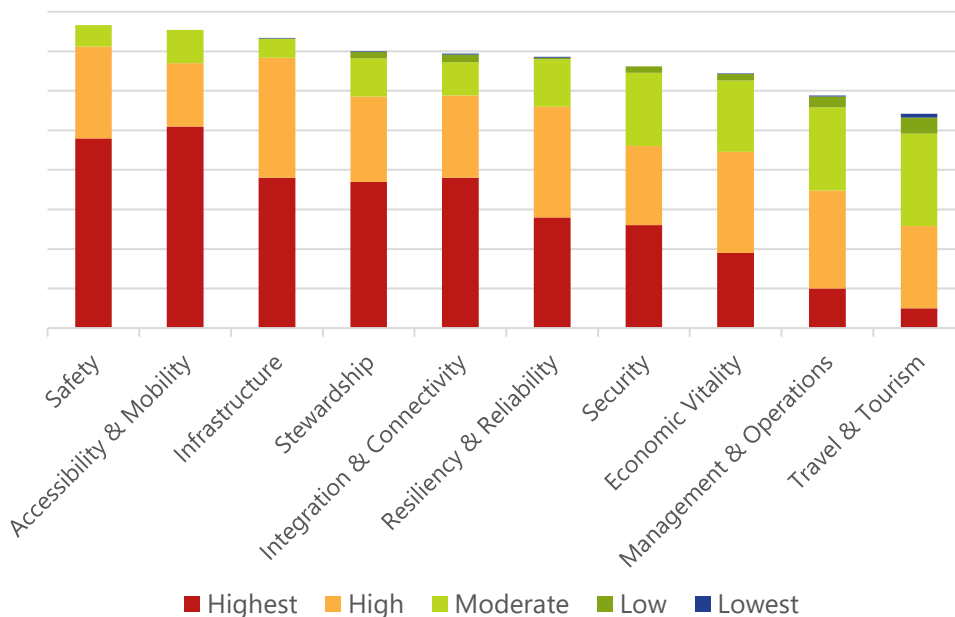
INFORMATION:

Funding for 2045 Plan projects is expected to be constrained, especially by existing maintenance and preservation needs. In order to be able to select regionwide projects with the greatest positive impact on overall mobility and identified transportation goal and performance areas, 2045 Plan - Project Goals had previously been defined and approved:

- Economic Vitality
- Safety
- Security
- Accessibility and Mobility
- Stewardship
- Integration and Connectivity
- Efficient System Management and Operations
- Preservation and Infrastructure Condition
- Resiliency and Reliability
- Travel and Tourism

The recently completed 1st round of public outreach netted the following priority ranking:

2045 Survey on Goal Importance



Safety and Access & Mobility earned the most attention overall and had more 'highest' importance responses than any other goals. Then followed a close grouping of Infrastructure, Stewardship, and Integration & Connectivity, before support began dropping off for the remainder of the goal areas. Travel & Tourism was ranked as having the lowest importance.

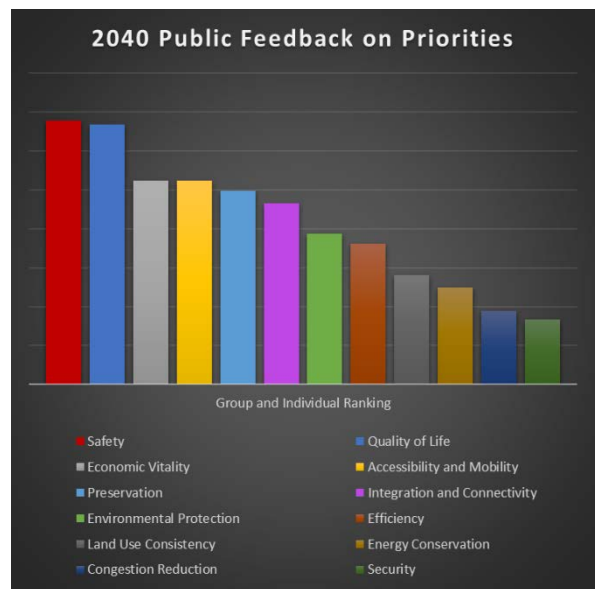
When the results of the two public survey questions are overlaid with the member feedback, transportation safety, equitable walking, biking, and transit options, as well as the preservation and improvement of infrastructure are the top contenders, suggesting that investments in these particular areas should be promoted. The amount of interest in networked traffic management and freight improvements funding priorities and integration & connectivity and resiliency & reliability goal areas, put those firmly in the second position.

In light of this considerable overlap and coupled with the *input received from the Technical Advisory Committee*, WWVMPO staff is proposing the following weighting factors, which are to be applied to the ranked projects being compiled for potential inclusion in the 2045 Plan:

2045 Plan - Goal Area	Proposed Weighting
Safety	5
Preservation and Infrastructure Condition	4.5
Accessibility and Mobility	4.5
Integration and Connectivity	4
Resiliency and Reliability	4
<i>Economic Vitality</i>	<i>3.5</i>
Stewardship	3.5
Security	3
Efficient System Management and Operations	2
Travel and Tourism	1

2040 Plan - Goal Area	Proposed Weighting
Safety	5
System Preservation	5
Quality of Life	4.5
Economic Vitality	4
Regional Connectivity	3.5
Connectivity and Continuity	3.5
Efficiency	3
Distinct Community Character	3
Funding	2

For comparison purposes, the 2040 Plan project weighting criteria were weighted as follows:



ACTION REQUESTED:

Approve the goal weighting for the purpose of the 2045 Plan project selection.